

I urge the FCC to reject the new rules relating to media ownership. These rules will lead to increased consolidation of media ownership and concurrently decreased diversity of views presented to the U.S. public. The 1996 Communications Act is a good example of this as one or two large companies have gobbled up the majority of radio stations in the same market. What is broadcast comes from far away and there is little local input as to what is broadcast. What we need is a greater number of owners of media, especially local media. Unfortunately, the new rules will allow huge companies to purchase more and more media outlets, thus narrowing the transmission of information to that which a select few owners decide. A greater diversity of information will only result when there is a greater diversity in the owners of media, not a greater concentration.